

Digital Literacies for a Post-COVID World

UEL Mental Wealth Development Day
4th June 2020

https://bit.ly/UEL-digilit











Dr. Doug Belshaw

https://dougbelshaw.com

https://weareopen.coop



Overview

I: Problematising

II: Power

III: Plurality

IV: Process Model

V: Parting Shots

PART

Problematising

'From a sociocultural perspective, there is not just *literacy.* Rather, there are very many qualitatively different social practices of reading and writing, and many different conceptions of what is involved in reading and writing. There are very many cultures in which people read and write. Individuals move in and out of multiple ways of reading and writing. In other words, there are very many *literacies*."

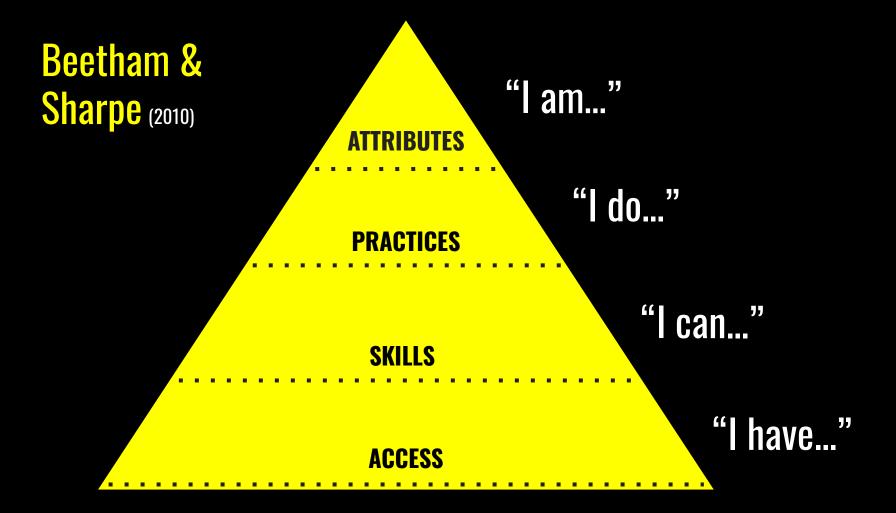
 Lankshear & Knobel (2017), 'Digital Literacy and Digital Literacies: Policy, Pedagogy and Research Considerations for Education' (Nordic Journal of Digital Literacy)



https://www.idunn.no/dk

"Digital literacy is really digital literacies. Indeed [everything] that is named... as a discrete <<skill>> splinters into multiple social practices. There are many different social practices and conceptions. These vary according to how people <<identify>> themselves..."

 Lankshear & Knobel (2017), 'Digital Literacy and Digital Literacies: Policy, Pedagogy and Research Considerations for Education' (Nordic Journal of Digital Literacy)



Beetham & **Sharpe** (2010) **ATTRIBUTES PRACTICES SKILLS ACCESS**

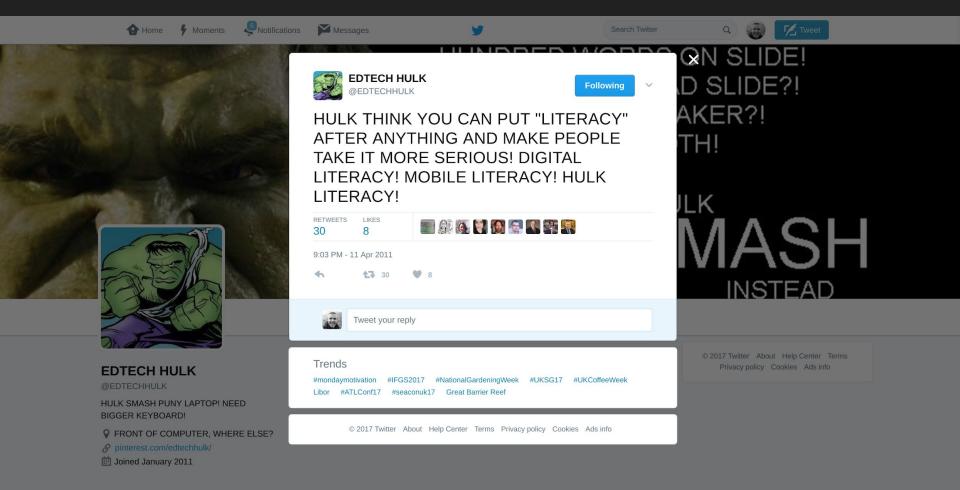
"Digital literacies present significant challenges to policy, pedagogy, and research in relation to education. In our view, facing and meeting these challenges begins from ensuring that digital literacy does not become the post-tyographic equivalent of functional literacy from the world of print."

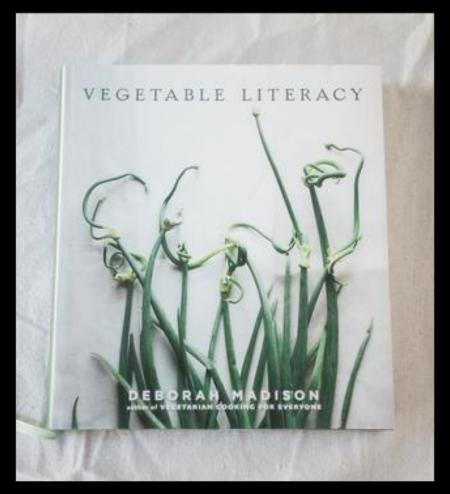
 Lankshear & Knobel (2017), 'Digital Literacy and Digital Literacies: Policy, Pedagogy and Research Considerations for Education' (Nordic Journal of Digital Literacy)

PART

Power

What are people **really** saying when they say something is a 'literacy'?





via @jgmac1106

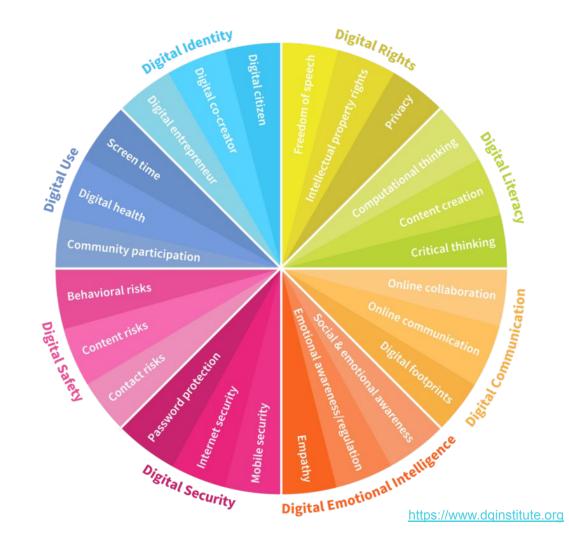


Digital literacy is about...

POWER

(just like all other forms of literacy)

Is this any good?



There's a dazzling, swirling myriad frameworks - most of which look appealing for one reason or another.



We shouldn't take each framework at <u>face value</u>, merely admiring the finished article.



Popular frameworks are often **beautiful** to behold - like raindrops on roses and whiskers on kittens



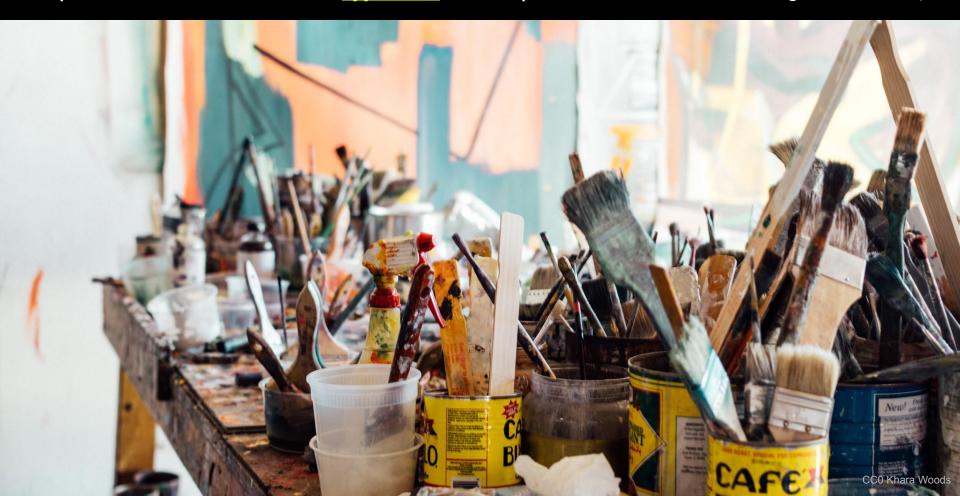
Most frameworks have a <u>rigid order</u> to them. They look like lots of research has gone into them.



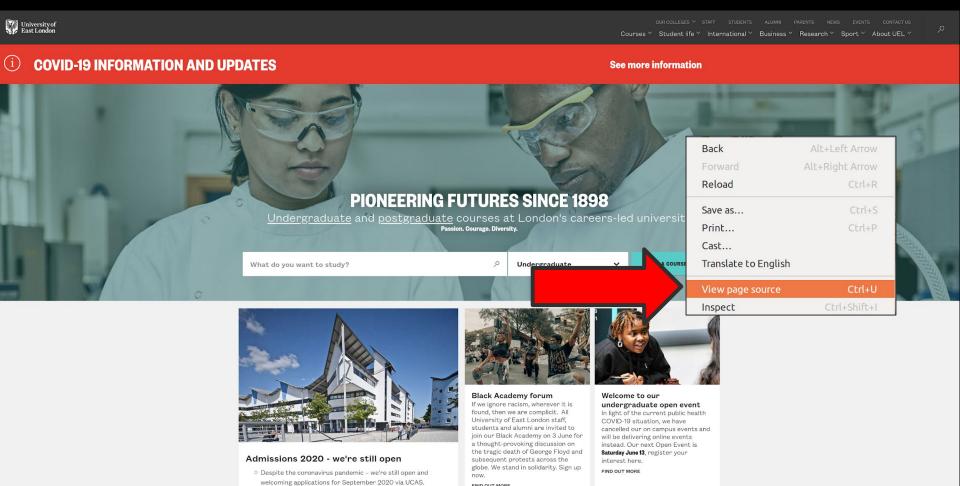
Unless you roll your sleeves up and **get your hands dirty**, it can be difficult to apply existing frameworks.



The power of frameworks comes in their <u>application</u>. We must peek behind the scenes where things can look messy.



An often-undervalued key feature of the web is that it's possible to 'view source' on web pages.



Most people who use the web don't look at the source code of websites. But it's important that we <u>ean</u>.

```
<!DOCTYPE html>
  <html lang="en">
  <head>
       <meta charset="utf-8">
       <link rel="stylesheet" href="/Static/2020.0513.1159.50/main/look/style.css">
               <title>
                        - University of East London (UEL)
               </title>
          <meta name="keywords" content="">
               <meta name="description" content="Home">
       <meta http-equiv="X-UA-Compatible" content="IE=edge">
       <meta name="viewport" content="width=device-width, initial-scale=1, user-scalable=no">
       <meta name="sc version" content="13">
       <meta name="sc itemid" content="58F37F00-5B03-4778-A8BF-F45EE68C2117">
       <link rel="icon" type="image/x-icon" href="/Static/Main/look/images/favicon/favicon.ico">
               <link rel="canonical" href="https://www.uel.ac.uk/clearing-homepage" />
29 <meta name="VIcurrentDateTime" content="637267693955578733" />
30 <script type="text/javascript" src="/layouts/system/VisitorIdentification.js"></script>
32 </head>
33 <body class="js-nav-is-fixed ">
       <noscript><iframe src="//www.googletagmanager.com/ns.html?id=GTM-KXXG75" height="0" width="0" style="display: none; visibility: hidden"></iframe></noscript>
       <script>(function (w, d, s, l, i) { w[l] = w[l] || []; w[l].push({ 'qtm.start': new Date().getTime(), event: 'qtm.js' }); var f = d.getElementsByTagName(s)[0], j = d.createElement(s), dl = l != 'dataLayer' ? '4
       <!-- BEGIN NOINDEX -->
43 <section class="c-main-menu c-main-menu--is-page-with-hero">
46 <div class="c-main-menu header">
       <a class="c-main-menu logo" href="/" title="UEL Website Logo">
               <span class="uel-icons uel-logo-lockup-white-web"></span>
       </a>
       <a href="#" class="c-main-menu link uel-icons burger"></a>
          <a href="#" class="c-main-menu search" title="Press Enter to expose site search and start typing your search phrase, then press Enter again to get results">
               <span class="uel-icons search"></span>
```


Sadly, many frameworks **don't allow** you to see how they were made. There's no 'view source'.



Every organisation's **context** is different. You're painting with different brushes and with a different palette.



You can't just take something off the shelf and expect it to work just because it looks good and well-researched.

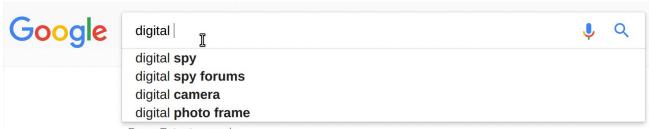


So... is this any good?



PARTI

Plurality



Press Enter to search.

Digital literacy is the ability to find, evaluate, utilize, share, and create content using information technologies and the Internet.

Digital Literacy is important in education, the workforce and generally for every internet user.

Digital Literacy is one component of Digital Citizenship.

Digital literacy is when students can manipulate and evaluate data to construct their own meaning.

Digital literacy is using technologies to find, use and disseminate information.

Digital literacy is the ability to effectively and critically navigate, evaluate and create information using a range of digital technologies.

Digital literacy is a process, not a tool.

Digital literacy is critical to the development of UK further and higher education as digital technologies provide new opportunities to enhance teaching, learning, research and the management of organisations.

Digital Literacy is essential reading for students, researchers, writers, investors, and anyone who intends to use the bountiful resources available on-line to bolster their work.

Digital literacy is the means by which our students can access and gain fluency in the core skills we already teach: comprehension, synthesis, rhetoric, and argument.

Digital literacy is about many things, not just digitization projects.

Digital literacy is an essential part of job-readiness, socialization and independence.

Digital literacy is the ability to understand and use information in multiple formats from a wide range of sources when it is presented via computers.



One definition to rule them all?

"Digital literacy is a condition, not a threshold."

Digital literacy

Digital literacies

It's all about CONTEXT

Digital literacies are

NEGOTATE









EIGHT ESSENTIAL ELEMENTS OF DIGITAL LITERACIES

CfConfident

CgCognitive

CtCritical

Ci

Civic

CuCultural

Cr

Creative

Cn

Constructive

Co

Communicative

EIGHT ESSENTIAL ELEMENTS OF DIGITAL LITERACIES

FOUR SKILLSETS

FOUR MINDSETS

EIGHT ESSENTIAL ELEMENTS OF DIGITAL LITERACIES

CfConfident

CgCognitive

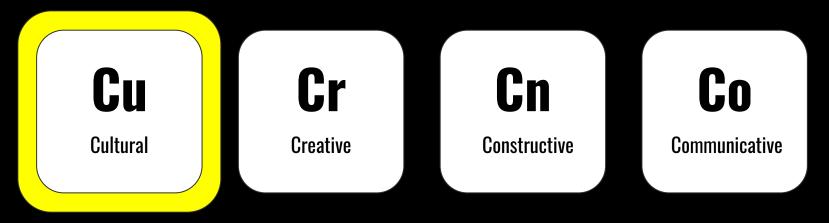
Ct

Critical

Ci

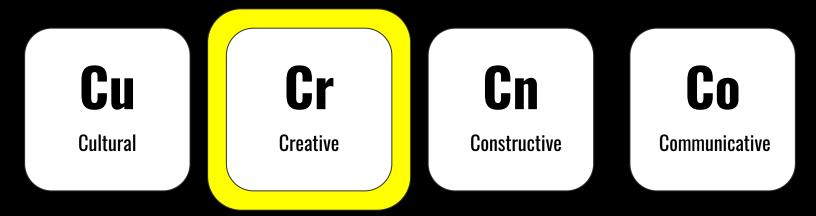
Civic

ANTI-FRAMEWORK



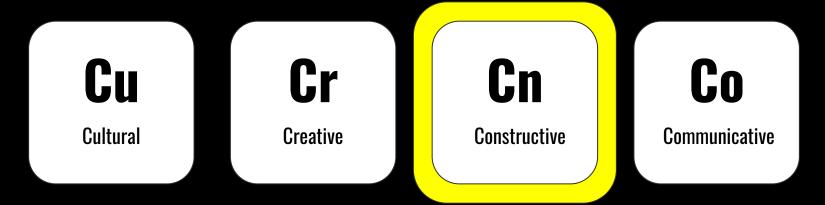
"The nature of literacy in a **culture** is repeatedly redefined as the result of technological changes."

Hannon (2000)



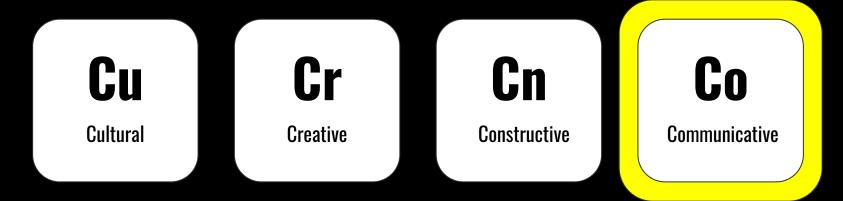
"The **creative** adoption of new technology requires teachers who are willing to take risks... a prescriptive curriculum, routine practices... and a tight target-setting regime, is unlikely to be helpful."

- Conlon & Simpson (2003)



"[Digital literacy is] the awareness, attitude and ability of individuals to appropriately use digital tools...in order to enable **constructive** social action."

DigEuLit project (2006)



"Digital literacy must therefore involve a systematic awareness of how digital media are constructed and of the unique 'rhetorics' of interactive **communication**."

Buckingham (2007)

"Modern society is increasingly looking to [people] who can **confidently** solve problems and manage their own learning throughout their lives, the very qualities which ICT supremely is able to promote."

OECD (2001)



"Functional internet literacy is not the ability to use a set of technical tools; rather, it is the ability to use a set of **cognitive** tools."

Johnson (2008)



"Once we see that online texts are not exactly written or spoken, we begin to understand that cyberliteracy requires a special form of **critical** thinking. Communication in the online world is not quite like anything else."

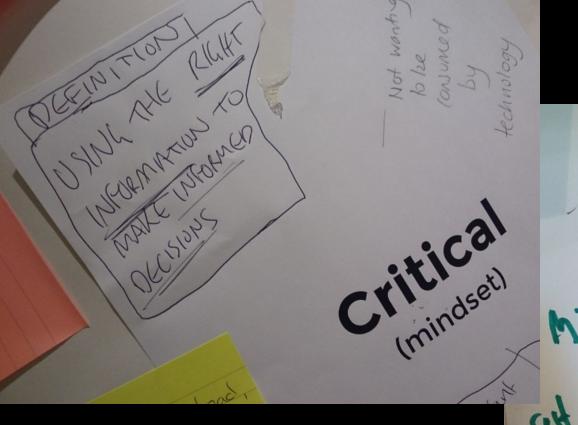
- **Conlon & Simpson (2003)**



"The ability to understand and make use of ICT - digital literacy - is proving essential to employment success, **civic** participation, accessing entertainment, and education."

Mehlman (2007)





Think these through and define them with colleagues!

Creative

(skillset)

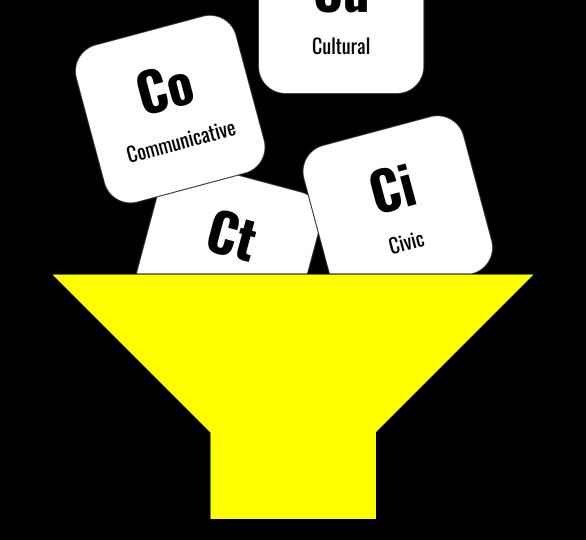
Mixing up personal and rest of world's restores to create what you went

Traditional context

t

New twist

DIFFERENT LITERACY

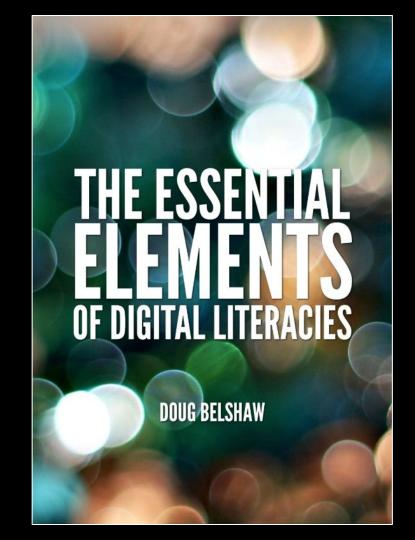


Updated and rewritten version of my doctoral thesis

http://digitalliteraci.es

OpenBeta model

Now 'pay what you want'



PART IV

Process Model





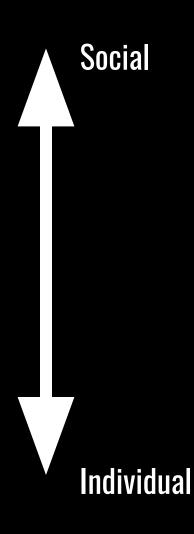
1. DEFINE 2. ACCESS 3. UNDERSTAND & EVALUATE

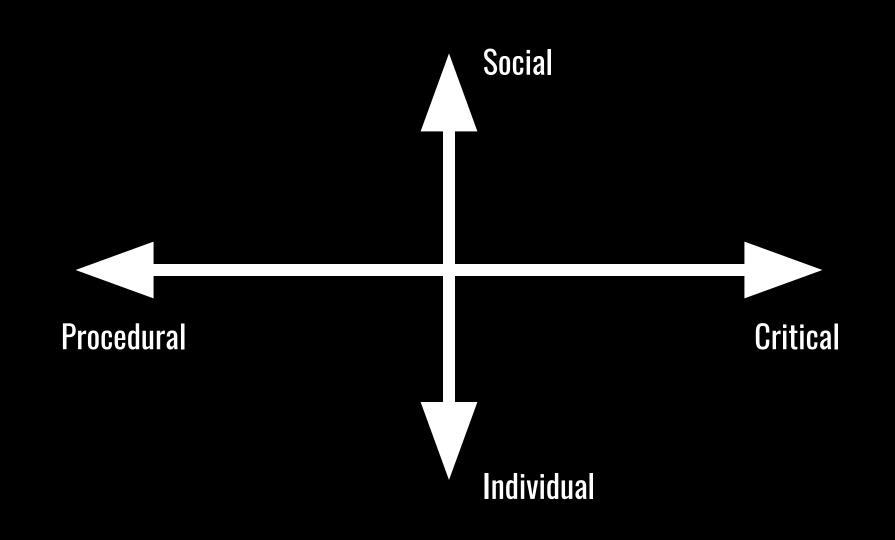
4. CREATE 5. COMMUNICATE

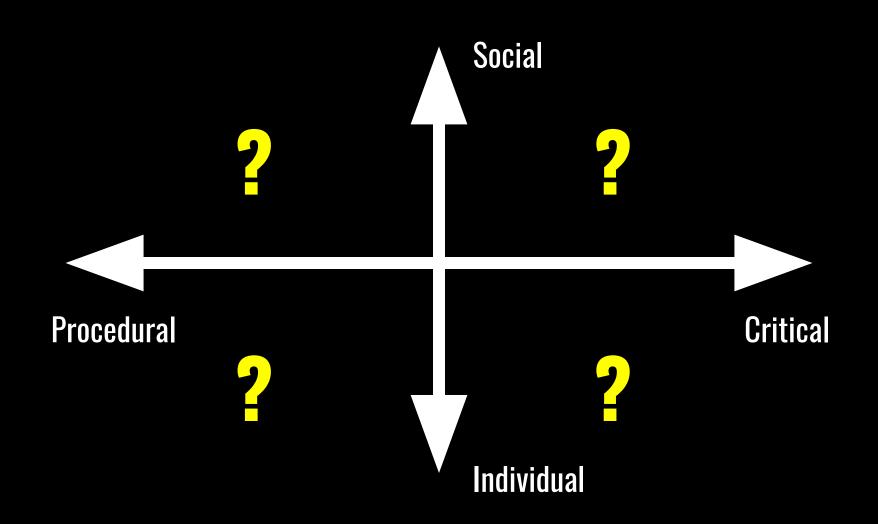
Literacies exist on a spectrum (1)

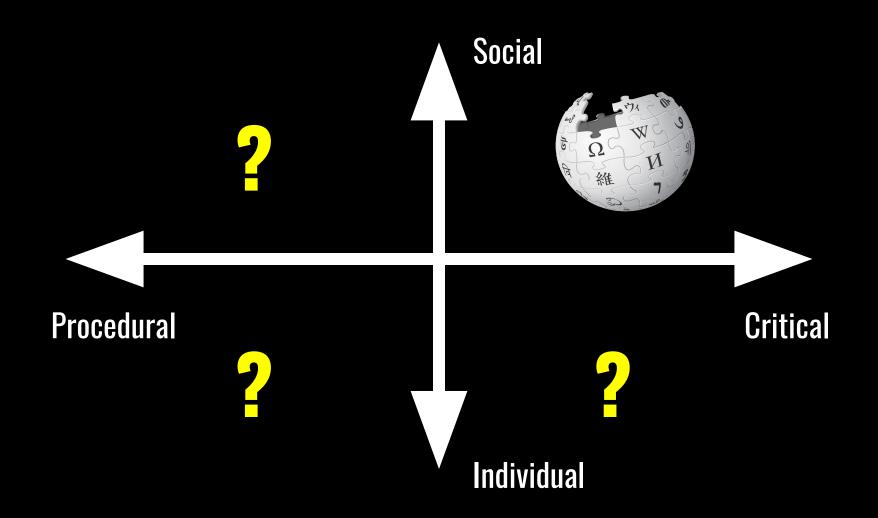


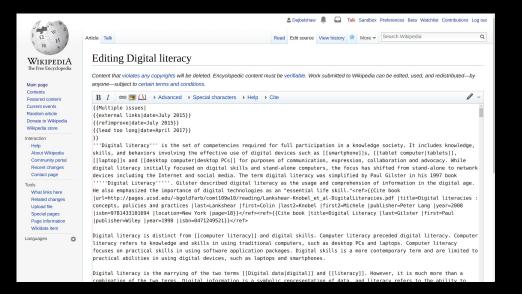
Literacies exist on a spectrum (2)







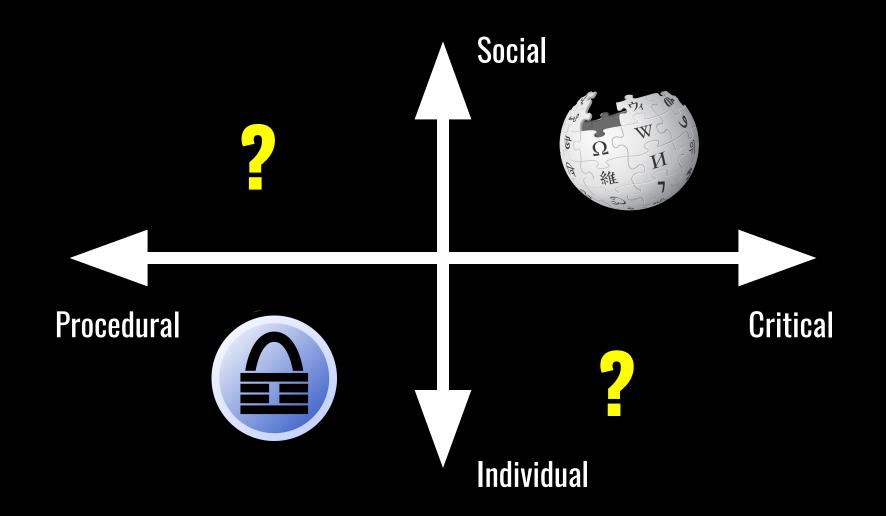


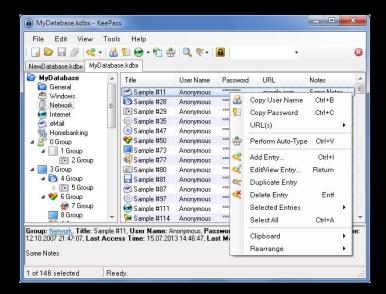


Constructive Critical Civic

EXAMPLE

Contributing to an article on Wikipedia



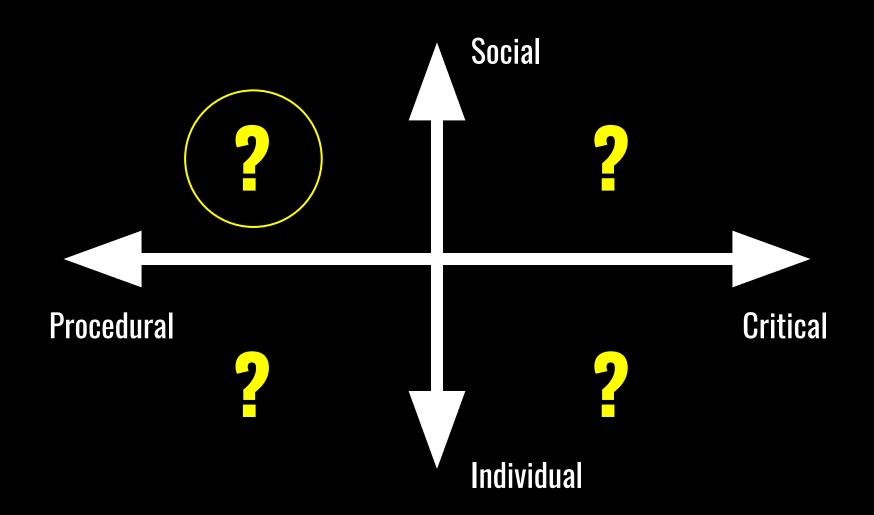


Cf Confident Co

CgCognitive

EXAMPLE

Using a password manager



THIS ENTIRE STAFF MEETING COULD HAVE BEEN AN EMAIL.

YOU WOULDN'T HAVE READ THE EMAIL.







7

?

Making an appropriate (and funny) meme?

THIS ENTIRE STAFF MEETING COULD HAVE BEEN AN EMAIL.

YOU WOULDN'T HAVE READ THE EMAIL.





Making an appropriate (and funny) meme?

Cu

Cultural

Cr

Creative

Cn

Constructive

PART

Parting Shots

Do these and good things will happen:

- 1. Understand literacies as being <u>plural</u> and about <u>power</u>
- 2. Talk to one another about your <u>context</u> (org/sector/global)
- 3. Approach off-the-shelf frameworks and case studies with <u>extreme caution</u>



Social

- twitter.com/dajbelshaw
- linkedin.com/in/dajbelshaw
- mastodon.social/@dajbelshaw

SPARE SLIDES

Deliberate practice

Examples given:

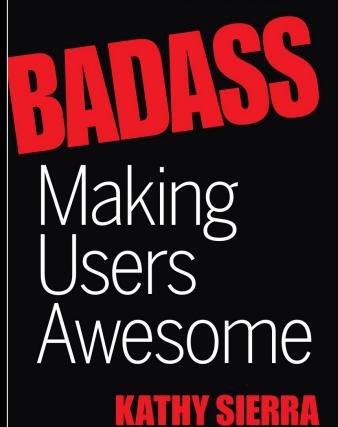
- "Shoot the basketball into the hoop while standing 8-12 feet from the hoop at a 45 degree angle."
- "Play this section at half speed, without errors."
- "Create four test blog posts using the Starter Template, with photos inserted at the top and middle of the post."

(p.117)



"Kathy's back, and her new book is simple, brilliant, and useful. What else do you need to know?"

-Seth Godin, author, What To Do When It's Your Turn



Deliberate practice

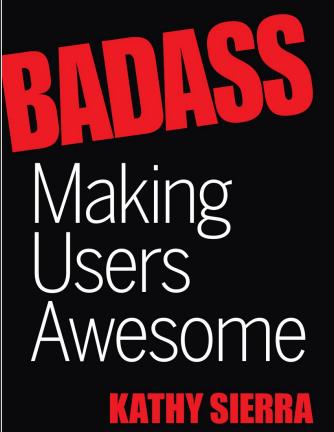
Let's apply that:

- Configure every social network you are part of so that your updates are completely private and viewable to no-one other than yourself.
- Compose 20 tweets that all use exactly 140 characters.
- Create 10 tweets using the same widely-used hashtag (e.g. #edchat) and engage with anyone who favourites, replies, or retweets you.



"Kathy's back, and her new book is simple, brilliant, and useful. What else do you need to know?"

-Seth Godin, author, What To Do When It's Your Turn



"Communications tools don't get socially interesting until they get technologically boring."



Clay Shirky



A CERTIFICATE IS JUST AN OFFLINE BADGE.



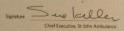
STUDENT FIRST AID

This is to certify

Ben Belshaw

attended a first aid course

on 7/4/7 at 100 at 100



For topics covered, see the reverse of this certificate

BUILD YOUR OWNFIRST AID COURSE

Please stamp the pale green box for each module completed

30 MINUTE MODULES 20 MINUTE MODULES Allergic reaction Bone, muscle and joint injuries Asthma Choking (all ages) Head injuries Bites and stings Heat and cold - extreme Bleeding and bruising - minor Recovery position Burns and scalds Choking Resuscitation (adult) Chest pains Resuscitation (child & infant) Severe bleeding Childhood conditions Communication and casualty care Spinal injury Use of AED (11+ only) Fainting



© St John Ambulance 2015 Registered charity no. 1077265/1

First aid kit

Meningitis
Poisons

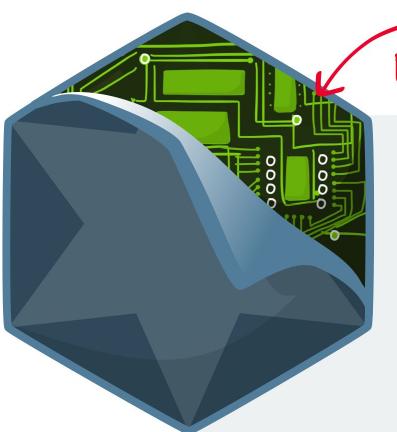
Shock Stroke

Foreign objects

Low blood sugar

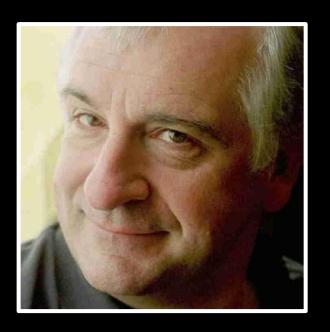
Primary survey
Seizures





THERE'S DATA INSIDE!

badge name
badge URL (description)
badge criteria
badge image
issuer
issue date
recipient
tags
alignment (standards)
expiration date
evidence URL



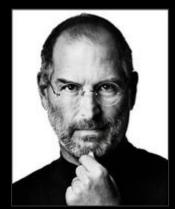
"We are stuck with technology when what we really want is just stuff that works."

(Douglas Adams)

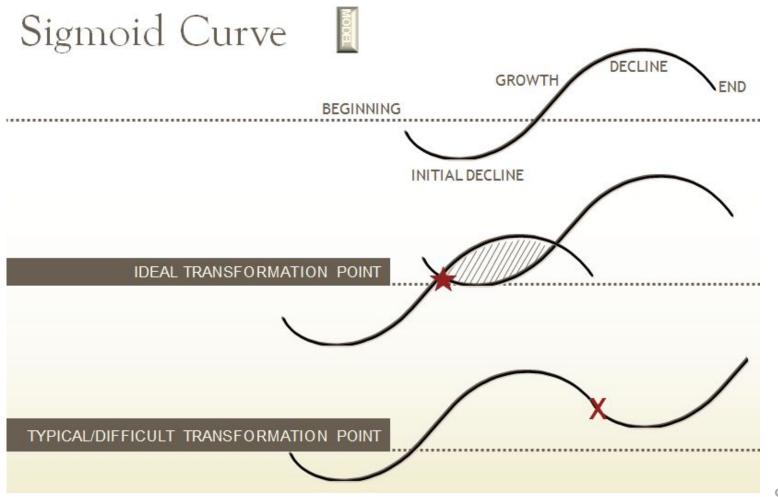
- 1. Take a photo of something interesting with your mobile device.
- 2. Edit it (e.g. crop / change colour / draw on top of it)
- 3. Send it to someone / your network (use the #digilit hashtag!)

"Everything around you that you call life was made up by people that were no smarter than you. And you can change it, you can influence it...

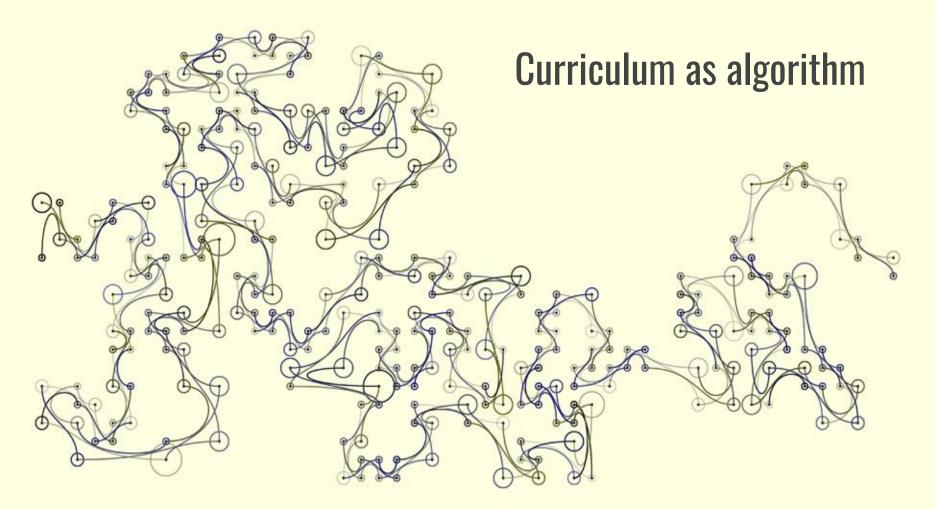
Once you learn that, you'll never be the same again."



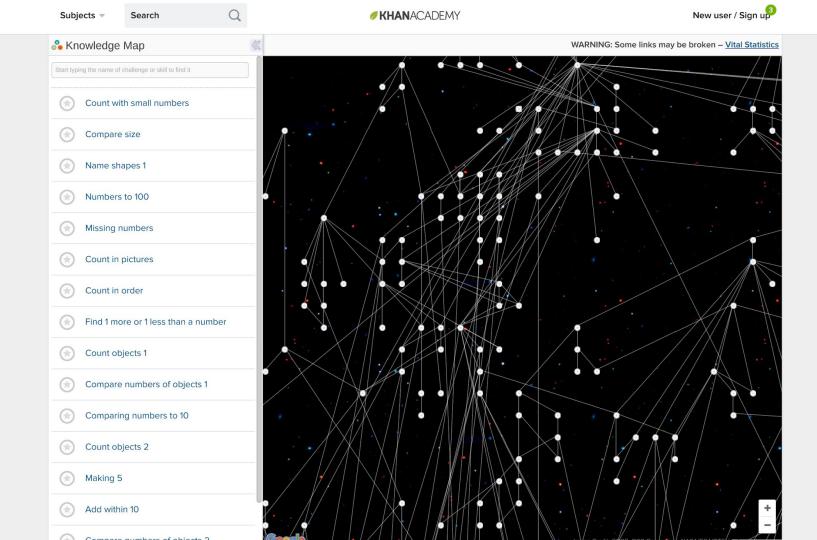
Steve Jobs (1955-2011)



Source: Forbes



- 1. Continuously-curated learning content and activities
- 2. Formative feedback
- 3. Multiple pathways to diverse goals
- 4. Flexible accreditation





Doug Belshaw dajbelshaw

I'm a consultant who helps people and organisations improve their use of technology. Co-founder of @WeAreOpenCoop #digilit #edtech #coops #openbadges

Dynamic Skillset

Northumberland, England

http://dougbelshaw.com

Overview Repositories 29 Stars 68 Followers 19 Following 13

Pinned repositories

= radical-participation Forked from impress/impress.js

A presentation for the Durham Blackboard Users conference in January 2015.

JavaScript

Customize your pinned repositories

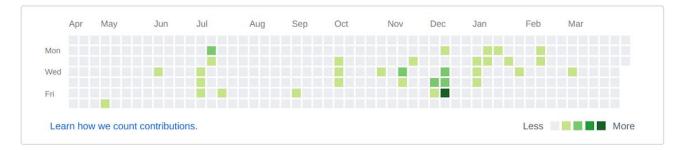
≡ thoughtshrapnel

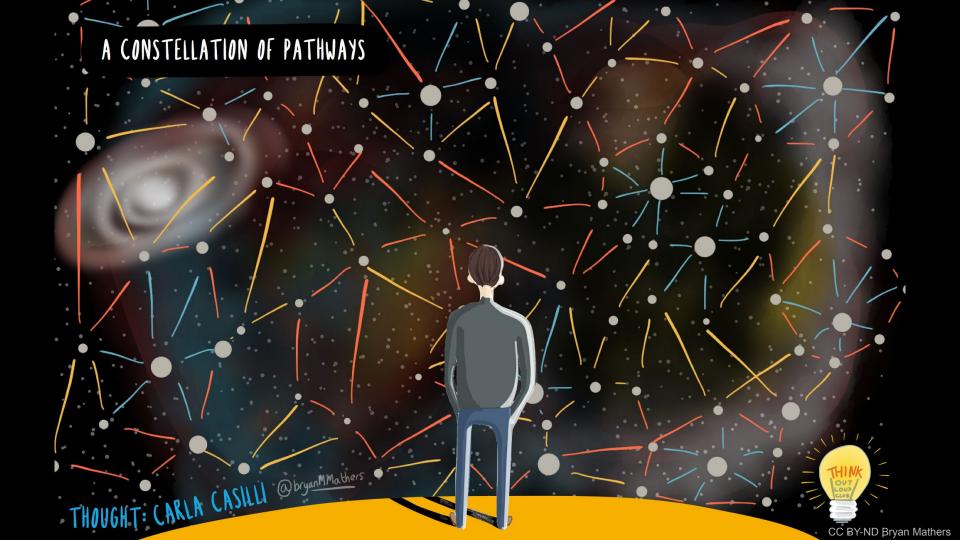
Website for thoughtshrapnel.com

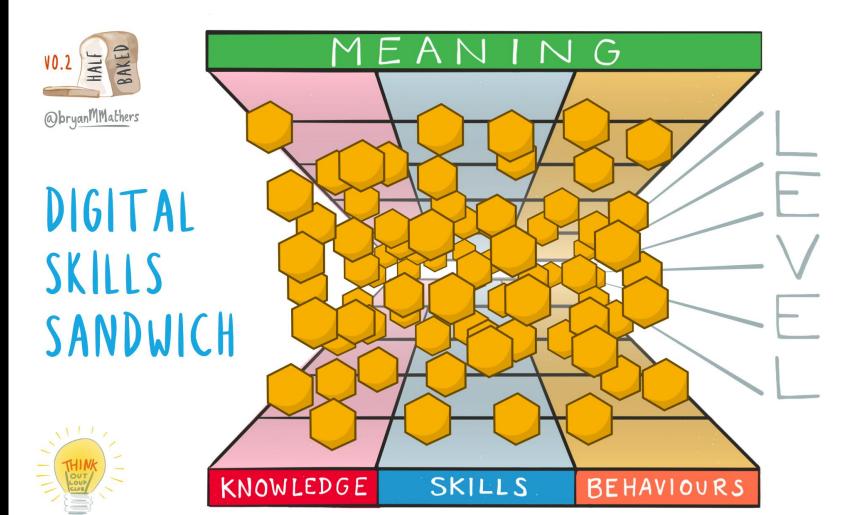
HTML

187 contributions in the last year

Contribution settings ▼















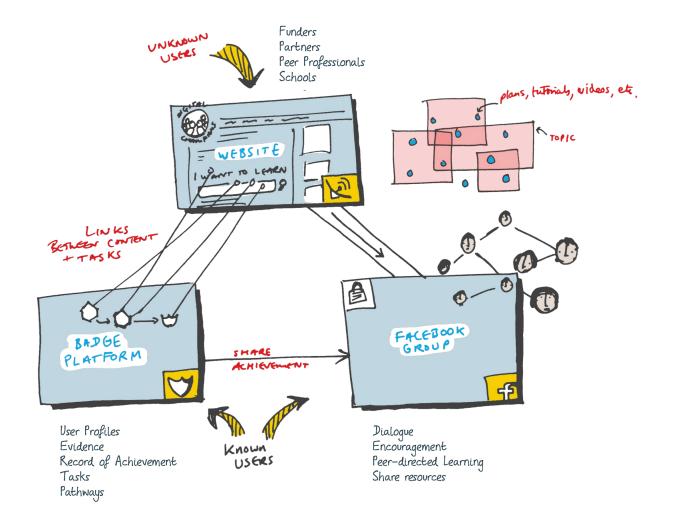








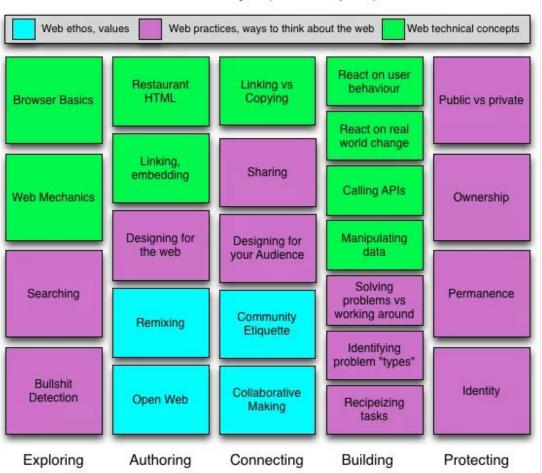


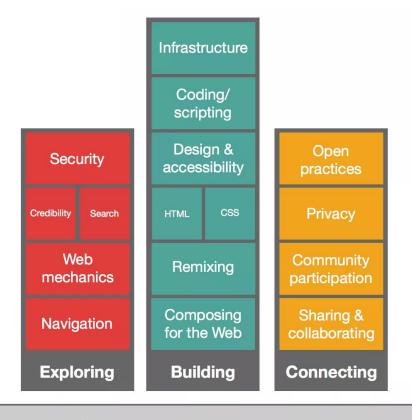


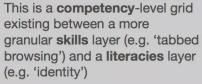




Web Literacy? (v 0.1 alpha)







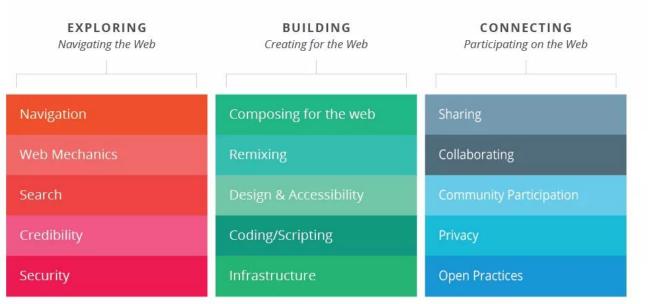
Web Literacy Standard version: RFC (July 2013)

Exploring Navigating the Web	Building Creating for the Web	Connecting Participating on the Web
Navigation	Composing for the Web	Sharing and Collaborating
Web Mechanics	Remixing	Community Participation
Search	HTML	Privacy
Credibility	CSS	Open Practices
Security	Design & Accessibility	
	Coding / Scripting	
	Infrastructure	mozilla http://mzl.la/weblitst

Late 2013



Web Literacy Map



VERSION 1.1



Resources for teaching and learning



Teach and learn digital skills and web literacy. The pages in this section are full of fun things to discover, make and teach. Our global community is continually adding new activities, lesson plans and tutorials from across the web that make it easy to learn by doing. Anyone can use these educational resources—theyre free, open and backed by Mozilla's non-profit mission.

Webmaker educational resources are backed by Mozilla's Web Literacy Map, covering the complete set of skills people need to thrive in today's digital world.

Web Literacy Map



Discover new skills. Then share them with others.

Learn through hands-on making and doing. Then share what you've learned with others. Webmaker resources are designed to make it easy and fun to teach everything from searching and navigating to coding and scripting, digital citizenship and protecting online privacy. Try creating your own teaching kits to share with other educators and mentors around the world.



watch, listen or share.

Get your feet wet. Introduce yourself to new

digital skills quickly through fun things to read,

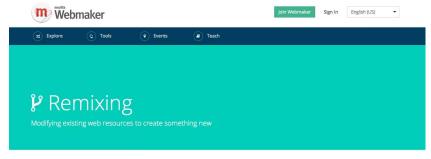


Get your hands dirty. The best way to learn is through hands-on making and building! Create web pages, multimedia videos, or remixes that

help you learn practical skills as you go.



Share what you know. Anyone can teach with Webmaker. Whether you're an educator in the classroom or an enthusiastic mentor, parent or friend, we've got activities and teaching guides that can help.



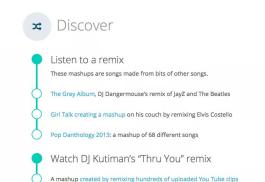
Many of our greatest creative accomplishments are made as a reaction to someone else. Nowhere is this more evident than on the web. Remixing the ideas of others by adding your own spin can let you turn something old into something new, talk back to media, or stand on the shoulders of giants to make your own statement on the web.

Discover



This page is evolving! Suggest your own links and resources to add. Or get more involved.

Login to submit a resource



2014









TEACHING ACTIVITIES





TEACH LIKE MOZILLA

Web Literacy



MOZILLA WEB CLUBS

Web Literacy



Web Literacy is the skills and competencies needed for reading, writing, and participating on the Web.

Explore Reading the Web

NAVIGATION	~
WEB MECHANICS	~
SEARCH	~
CREDIBILITY	~
SECURITY	~

Build Writing the Web

~ COMPOSING V REMIXING ~ DESIGNING V CODING/SCRIPTING **ACCESSIBILITY**

Connect

Participating on the Web





Contribute

Join the community on defining Web Literacy at Mozilla



Learn More

This whitepaper explores why Mozilla cares about Web Literacy



Get Reading

Web Literacy is core to the Mozilla mission and values

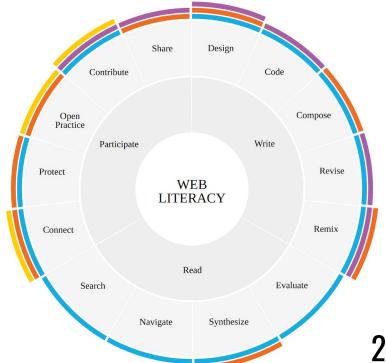
mozilla **WEB LITERACY** LEADERSHIP OPPORTUNITIES

Web Literacy

A framework for entry-level web literacy & 21st Century skills. Explore the map by selecting what you want to learn more about, to see definitions and activities.

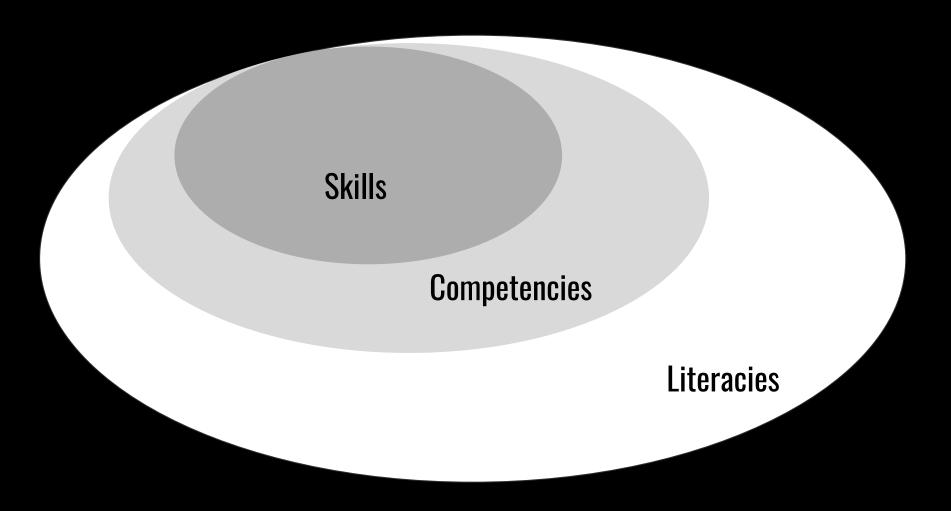
21st Century Skills

- Problem-Solving
- Communication
- Creativity
- Collaboration



2016+

- 1. Define your audience
- 2. Focus on verbs
- 3. Add version numbers



Defining the cast

(backup activity)

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Digital Fluency: Preparing Students to Create Big, Bold

Problems



"Digital fluency is the ability to leverage technology to create new knowledge. new challenges, and new problems and to complement these with critical thinking, complex problem solving, and social intelligence to solve the new challenges. Digital fluency also requires excellent communication skills, new media literacy, and cognitive load management to address the issues, and concerns we face today and in the future."

https://er.educause.edu/articles/2018/3/digital-fluency-preparing-students-to-create-big-bold-problems



Educators seem to love 'umbrella terms'!



United Kingdom

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Digital fluency is the aptitude to effectively and ethically interpret information, discover meaning, design content, construct knowledge, and communicate ideas in a digitally connected world.

Digital fluency is the ability to leverage technology to create new knowledge, new challenges, and new problems and to complement these with critical thinking, complex problem solving, and social intelligence to solve the new challenges. Digital fluency also requires excellent communication skills, new media literacy, and cognitive load management to address the issues, and concerns we face today and in the future.

[Digital fluency is] the ability to use technology effectively to achieve desired outcomes; knowing when and why to use particular tools and the ability to seamlessly combine tools together.

While many definitions of digital literacy focus on the development of basic digital skills and competencies, digital fluency goes one step further and focuses on the metacognitive skills required to transfer those digital skills from one technology to another, and to make sound, nuanced decisions about technology use.

Digital literacy and digital fluency describe students' capability in using digital technologies to achieve desired outcomes.

The essence of digital fluency is to make core critical thinking and information literacy skills relevant to the of the digital environment.

